# Business + Financial Services.

Managing to make things work in the perfect business climate.



Palm Beach County's Economic Development Resource

## In Palm Beach County, economic success revolves around PROFESSIONAL SERVICES

Palm Beach County consistently remains among the nation's leaders for business and financial services, providing a robust environment for success – from wealth management to banking and investment services; from incubators and investors to venture capital and corporate finance firms. Organizations requiring specialized skills are drawn to Palm Beach County because of high industry concentration, proximity to peers, and even the location of competitors. Creating new headquarters or a branch presence here impacts image and brand with both your clients and your colleagues.

Palm Beach County's financial firms cater to corporations and affluent individuals, and support the growth of their national and international business enterprises. Investment and legal advice, tax planning, cash management, financing, insurance, customer support, banking and securities, and financial investment services are among the other readily available services.

Many organizations choose Palm Beach County for cost efficiencies that include our tax structure, incentives, affordable real estate, and lower labor costs.



West Palm Beach skyline, as seen from The Sociaty of the Four Arts, Palm Beach. Sculpture "Intetra" by Isamu Noguch

Additionally, South Florida is home to some of the most successful hedge fund, private equity, family office, fund-to-fund, administrators, and boutique investment firms including:

III Offshore Advisors	HedgeCo Inve
Abbot Downing	I.A. Englande
Accipiter Capital	Impala Asset
Apex Fund Services	Intech
Asset Management Group	Janus Capital
Brockway Moran & Partners	Kayne Anders
Camden Capital Management	Kyinkos
Chilton Trust	Lighthouse Pa
Comvest Partners	Palm Beach C
ESL	Stonehenge A
Everest	Summit
GenSpring	Sun Capital P

AdgeCo Investments A. Englander & Co. mpala Asset Management ntech anus Capital Group Kayne Anderson Capital Advisors Kyinkos Lighthouse Partners Palm Beach Capital Stonehenge Asset Management Summit

Sun Capital Partners, Inc.

Approximately 300 private equity groups and hedge funds call South Florida home. Learn more about the perfect business climate at *www.HQpbc.com.* 



## Infrastructure

Quick and easy access to your firm's other locations and key clientele is simple; centrally located Palm Beach International Airport (PBIA) serves commercial and private aircraft, with approximately 6 million passengers passing through each year. There are 16 commercial and community airlines operating out of PBIA offering an estimated 53-62 daily departures to the New York City area (JFK & LGA), and another 49 daily arrivals (these figures include an estimated 13 non-stop flights that travel each way). There are an estimated 39-50 daily departures and 44-47 daily arrivals from Boston (BOS); 37-45 departures and 27-33 arrivals daily from Los Angeles (LAX); 28-32 departures and 27-30 arrivals from San Francisco (SFO), and 21-32 departures and 20-32 arrivals from Hartford (BDL).

In addition to Palm Beach International Airport, there are several regional airports.

- Boca Raton Airport
- North Palm Beach County Airport
- Palm Beach County Glades Airport
- Palm Beach County Park Airport

Backing all these facilities are aviation services companies providing vital operational support.

# **Commercial Real Estate**

Palm Beach County has an ample supply of ocean- and water-view commercial real estate to accommodate organizations looking to make a major brand impact. There are also available buildings with 30,000 square feet or more of contiguous Class A office space. For more information on Palm Beach County real estate, please visit the "Available Properties & Land" section of our website, *www.bdb.org.* or call 561-835-1008 for a tailored report.

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# **Educated Workforce**

As a growing center for business and financial services companies supporting the regional, state, national, and global markets, Palm Beach County invests in a key asset: our area's diverse, multilingual workforce. They are the vital support required by business and financial services industries seeking to connect global populations and business environments. Professional services companies are able to recruit top talent from the area's many MBA programs.

#### PRIMARY EDUCATION (K-12):

The Palm Beach County Public School System offers elementary and middle schools with STEM (Science, Technology, Engineering, and Math)-related programs, and Finance, Pre-Law / Law, and Engineering & Math High School Career Academies. Our public school system:

- Is ranked among the best school districts in the state of Florida and the nation, and is fully accredited.
- Is "A" rated by the Florida Department of Education and has been for 8 straight years; we are Florida's only urban district with this distinction.
- Earned *Newsweek's* and *U.S. News Magazine's* Best High Schools In America 2012 designation at 6 district schools.
- Offers Choice Programs including STEM programs at 11 schools, including 5 high schools, and prestigious International Baccalaureate (IB) programs at 14 schools, including 5 elementary, 4 middle, and 5 high schools.

In addition, Palm Beach County is home to 116 quality private and faith-based schools serving grades K -12. The area's dynamic combination of public and private school options provide parents and students with a depth of choice to meet their scholastic needs.

#### **HIGHER EDUCATION:**

Palm Beach County's colleges and universities offer programs ranging from College Credit Certificates to Doctorate Degrees in finance and economics, law, and accounting disciplines. Those institutions preparing students for employment in the business and financial services industries include:

Florida Atlantic University's College of Business, offering undergraduate programs leading to a Bachelor of Business Administration (BBA) or Bachelor of Science (BS) degree with majors including: Accounting, Business Economics, Finance, General Economics, Hospitality Management, International Business & Trade, Management, Information Technology & Operations Management, and Marketing.

FAU's College of Business offers 11 graduate degree programs for students looking to compete and advance themselves in today's global business environment. The College of Business also offers a Ph.D. in Business Administration for those seeking a future in advanced analysis, research, or teaching.

#### Florida Atlantic University's Financial Analyst Program

In partnership with Bloomberg<sup>®</sup>, Florida Atlantic University's Financial Analyst Program (FAP) equips students with cutting-edge financial analysis and equity research skills, taking the students through deep-value fundamental research, resulting in the creation of independent equity research reports. The FAP provides an educational challenge that builds on relevant and realworld fundamental investment knowledge to educate, train, and develop the next generation of top-notch finance talent.

# Who We Are

The Business Development Board of Palm Beach County is the official public/private economic development organization for Palm Beach County and Enterprise Florida. Founded in 1982 as a not-for-profit corporation, our primary purpose is to attract and retain new industry, business investment, high-quality jobs, and workforce development through corporate relocations, expansions, and international trade, stimulating economic energy, promoting business diversity, and enriching the County's vitality. The Business Development Board is essentially your one-stop resource for information on relocating your business to or expanding in Palm Beach County. The BDB offers free and confidential services, including:

- Information on grants, financial assistance, and incentives available through the State of Florida, Palm Beach County, and local municipalities.
- Site inventory on available industrial buildings, land, and office space.
- Site tours conducted by our relocation and expansion staff.
- Government zoning and permitting information
- Introductions to elected officials and local business leaders
- Local buyer and supplier information and resources.
- Available services and rates for utilities, communications, and transportation.
- Introductions to the Workforce Alliance employee-training programs.
- Review of available housing and cost-of-living data.
- Demographics and labor market information.
- Introductions to public and private educational institutions.
- Overview of Palm Beach County's lifestyles, including recreational and cultural amenities.

During the past five years, the BDB has assisted companies that have created more than 9,093 direct jobs with average salaries greater than \$57,800, resulting in more than \$493 million in capital investment to Palm Beach County and an economic impact that exceeds \$3.47 billion. Our economic development work in the county is enhanced through our partnerships with the County Commissioners, Palm Beach County's Department of Economic Sustainability, Workforce Alliance, Economic Council, Chambers of Commerce, educational institutions, and our 38 municipalities. The BDB's ongoing commitment to the pursuit of economic prosperity is one reason why Palm Beach County is THE place to live, work, learn, and play.

*Visit HQpbc.com for highlights on why we're the perfect business climate, or take a deep dive into our organization and Palm Beach County's economic development at BDB.org.* 



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Lynn University's College of Business is the largest of the school's colleges. with over 47% of the student body enrolled either in undergraduate or MBA programs.

In August of 2014, Lynn's new \$15 million International Business Center will be opening, and feature not just classrooms and offices, but an Entrepreneurship Center, Venture Lab, Center for Career Preparation and Internships, and Investment Classroom/Trading Room.

Northwood University's finance major focuses on course work designed to place graduates in financial services industry careers. Specialty areas include Securities, Banking, Insurance, Credit, Trusts, Taxes, and Financial Advising. The program provides students with relevant and challenging course work needed to meet the high demands of business and industry.

#### Palm Beach Atlantic University's Rinker School of Business offers degrees

in Accounting, Finance, International Business, Management, Marketing, and an MBA program.

# Arts & Culture and Quality of Life

The quality of life is something every CEO must consider – and then sell to his or her workforce – when relocating a business operation. Palm Beach County SHINES in that respect, and employees and their families will be happy to call this home.

- World-class museums, art centers, concerts halls, and more than 17 performing arts theaters.
- Over 400 cultural venues and organizations.
- Home to the Winter Equestrian Festival, U.S. Open Polo, Palm Beach International Boat Show, ArtiGras, SunFest, and the Palm Beach International Film Festival.
- Florida's golf capital and home to the PGA of America, with more than 160 courses, many designed by golfing legends.
- More than 1.100 pro-quality tennis courts, including the world-famous Delray Beach Tennis Center.
- Professional sports teams in the NFL, NBA, NHL, and MLB.
- Home to spring training for two MLB teams, The Florida Marlins and The St. Louis Cardinals, with two additional teams close to deals.



- Access to modern, world-class healthcare with thousands of qualified physicians, research-based treatment facilities, outpatient and urgent care facilities, nursing homes and assisted care living, specialty care centers, and some of the nation's best hospitals -14 of them, in fact,
- Clean and safe neighborhoods in 38 municipalities.
- A-rated schools public, private, and faith-based and high matriculation rates to lvy League and "the other lvys." The 10,000 highschool graduates in 2012 garnered nearly \$80 million in scholarships and are attending 715 colleges and universities worldwide.
- 47 miles of pristine beaches where the Gulfstream comes closest to the east coast of the U.S., with warm, clear waters and endless water-based sports and activities including fishing, snorkeling, diving, water- and jet-skiing, and boating.
- Beautiful weather and semi-tropical climate.

Boca Museum of Art. "Labirintite" by Rabarama



In today's highly competitive business environment, every advantage counts. It is mission-critical to find a location that affords you every opportunity to be successful and as such, Palm Beach County excels in all of these areas: A well-educated workforce; a competitive business climate; myriad arts and cultural destinations, organizations, and activities; access to high-quality healthcare; a strong housing market; and a great place to raise a family.

# Launch Relocate Expand Develop

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