BDB Committees

Aerospace/Aviation/Engineering Task Force

Description

The mission of this task force is to grow the Aerospace industry in Palm Beach County. It understands that the success of the individual aerospace companies in Palm Beach County is directly tied to the success of the industry as a whole and that growth can only come from a strong business base. To achieve growth, the task force leverages its relationships and seeks to mutually benefit from the strong business synergies present within the task force and the industry as a whole. The task force works to attract and retain complimentary businesses that will generate further growth momentum, open new investment opportunities, and attract high quality skills and technology into the PBC Aerospace sector.

Responsibilities of the industry representatives on the task force and the BDB include:

- Industry growth ideas
- Identification of (current & future) company needs
- Industry trends & network leverage
- Synergy- Build on individual strengths within the cluster

Facilitate communication & foster relationships

- Action on cluster recommendations for growth opportunities
- PBC trends & network leverage

Chair

Co-Chaired by: John Fischetti, General Manager, Developmental Flight Center, Sikorsky Cris Vigil, Senior Vice President, BRPH Architects

Meeting Schedule

Meets quarterly or as needed for special projects. Participation is restricted to companies directly involved in the industries of Aviation, Aerospace and/or related Engineering.

BDB Staff Contact

Shawn Rowan, VP, Business Retention & Expansion, 561-835-1008, srowan@bdb.org

Life Sciences Strategic Steering Group

Description

The Life Sciences Strategic Steering Group (LSSSG) was formed in 2006 and serves as a voice and advisory group for the local life sciences community. It analyzes the current status of the local life sciences industry, identifies challenges to growing this industry, and recommends specific strategies for addressing these challenges to help Palm Beach County grow its current life sciences cluster into a globally recognized hub for biotechnology, medical device, and clinical development enterprises.

Responsibilities of the industry representatives on the LSSSG and the BDB include:

- Assist in the outreach to companies at trade shows
- Creation and expansion of a life sciences recruitment prospect pipeline database
- Development and updating of the Life Sciences industry report

- Development of a new Life Sciences marketing collateral piece
- Developing and maintaining a Life Sciences Assets Map
- Providing assistance to the Banner Center for Life Sciences

Chair

David Bates, Chairman of the Technology & Entrepreneurial Companies Practice, Gunster

Meeting Schedule

Meets quarterly or as needed for special projects. Participation is restricted to companies directly involved in the life sciences industries.

BDB Staff Contact

Shawn Rowan, VP, Business Retention & Expansion, 561-835-1008, srowan@bdb.org

Shovel Ready Palm Beach Committee

Description

The Shovel Ready Palm Beach Program is a program that was created to provide site selection consultants and executives interested in relocating or expanding businesses with a database of shovel ready sites in Palm Beach County derived from an established and credible process. The committee was responsible for developing the criteria needed to be classified as "Shovel Ready" for the program, developing the application and review process, identifying initial sites for inclusion in the program, and marketing the program and sites to commercial and industrial real estate owners and agents in Palm Beach County. Since the program process has been established, the committee meets to review applications for the program and votes on whether to admit new applicants into the program or if further actions or documentation are needed by the applicant to be admitted. The committee also meets to provide or receive updates on the status of potential new projects or sites that could be potential candidates for the program. Responsibilities of the industry representatives on the committee and the BDB include:

- Assist in the outreach to Palm Beach County Brokers, agents, and landowners
- Review new or revised applications for the program
- Vote on admittance of new applications into the program
- Provide industry knowledge necessary for the growth and success of the program
- Identify "shovel ready" potential sites and encourage them to apply to the program

Chair

Brian Seymour, Practice Leader, Environmental & Land Use, Gunster

Meeting Schedule

This committee meets on an as needed basis for applications review or special updates and projects. Participation is restricted to member company representatives in the commercial and industrial real estate development industries that: (1) currently have no commercial and/or industrial real estate holdings other than their primary office location; (2) have at least 10 years of experience in their field of the commercial and/or industrial real estate development industries; and (3) have at least five years of experience in fields affiliated with the commercial and/or industrial real estate development industries in the Palm Beach County market.

BDB Staff Contact

Shawn Rowan, AVP, Business Recruitment & Expansion, 561-835-1008, <u>srowan@bdb.org</u>

Green Energy Cluster Council

Description

The Green Energy Cluster Council is organized as a broad coalition of leaders dedicated to support businesses involved in clean, renewable, and sustainable energy and energy efficiency in Palm Beach County. It is the premier advocate in Palm Beach County for businesses involved in a wide variety of clean energy initiatives, energy technologies, public awareness, political advocacy, and individual businesses in the Green Energy Cluster.

The Council's diverse membership includes: research and environmental leaders, economic development, academic institutions, consultants to the clean energy sector, and private companies that produce or sell renewable energy technologies or provide energy efficiency services.

Responsibilities of the industry representatives on the committee and the BDB include:

Description

The Entrepreneur Committee has been convened to assist start-up businesses in industry sectors targeted by the Business Development Board of Palm Beach County. There is a wide variety of resources and services available to assist entrepreneurs. However, the committee identified the need for a central clearinghouse to assist in navigating and aligning entrepreneurs with the resources they need. The committee is focusing on identifying gaps in services, and closing those Some services already scheduled to be provided gaps. include mentoring services, and vetting potential start-ups and assisting those with a high probability of success to identify funding sources. The committee is also working with the Florida Virtual Entrepreneur Center to provide online resources. However, the committee's goal is to have concierge service for entrepreneurs in targeted industries available to provide live, face-to-face counseling services. This will ensure entrepreneurs receive the best chance possible to start, grow and succeed in Palm Beach County.

- Assist in the outreach to companies at trade shows
- Creation and expansion of a green energy recruitment prospect pipeline database
- Developing and maintaining a Green Energy Assets Map

Chair

Richard Abedon, Jr. President & COO, Energy IQ Group

Meeting Schedule

The cluster meets three to four times during the year. Participation is limited to BDB member companies.

BDB Staff Contact

Gary Hines, SVP, Administration, 561-835-1008, ghines@bdb.org

Entrepreneur Committee

Chair

Co-Chaired by: Jeff Perlman, Principal, Delray Brand Group Oren Tasini, Attorney, Haile, Shaw & Pfaffenberger, P.A.

Meeting Schedule

The committee meets every other month at the BDB offices. Members range from those who provide services to entrepreneurs to actual entrepreneurs who have launched successful businesses. Participation on the committee and subcommittees is subject to approval by the committee.

BDB Staff Contact

Brian Cartland, VP, Business Recruitment, 561-835-1008, <u>bcartland@bdb.org</u>

Manufacturing Task Force

Description

The mission of the Manufacturing Task Force to support and promote an economic ecosystem that will help the manufacturing sector flourish in Palm Beach County. The task force will promote the growth and economic well-being of the county's manufacturing industry by acting as a unified force and by representing common interests regarding strategies to improve our competitiveness. The task force includes delegates from employers representing different segments of manufacturing, community colleges, universities, high schools, and Workforce Alliance.

Responsibilities of the industry representatives on the task force and the BDB include:

- Industry growth ideas
- Identify and address the challenges the facing the manufacturing sector
- Connect participants to resources to help their businesses grow
- Build awareness of the manufacturing sector's contribution to the county

Assist in the outreach to companies at trade shows

Chair

Co-chaired by:

Lauren Spector, CEO, Quantachrome, Inc.

Patricia Lebow, founder and managing partner of Broad and Cassel's West Palm Beach office.

Meeting Schedule

Meets quarterly or as needed for special projects. Participation is restricted to companies directly involved in the manufacturing industry.

BDB Staff Contact

Shawn Rowan, VP, Business Retention & Expansion, 561-835-1008, srowan@bdb.org