

The background of the image is a warm, golden sunset over a dark silhouette of a field. Overlaid on this background are various white, chalk-like chemical structures. These include a benzene ring with a sulfonate group ( $\text{SO}_3^-$ ), a nitrile group ( $\text{C}\equiv\text{N}$ ), a carboxylate group ( $\text{COO}^-$ ), and several other organic fragments like  $\text{CH}_3$  and  $\text{H}-\text{O}$ .

# Palm Beach County **FLORIDA**

**Life. Science.**



*Jason Nowak, Research Assistant for Dr. Kendall Nettles,  
Department of Cancer Biology, Scripps Florida*

# [the knowledge-based economy]

Palm Beach County is the heart of Florida’s emergence as a nationally ranked biotech center. In fact, Forbes.com recently ranked Palm Beach County #3 on its list of “Hotbeds of Tomorrow’s Technology.”

With more than 150 biotechnology companies in Palm Beach County, the area continues to be a global leader in the discovery and advancement of drugs and pharmaceuticals, medical devices and equipment, as well as in research and development.

Our institutes of higher education, research parks, incubators and technology transfer center create an environment where biotech companies thrive.

Progressive business policies, quality workforce and a positive economic climate encourage innovative partnerships and capital investment that enables companies to compete globally.

“ Now that we have, in essence, anchored the scientific landscape with Scripps Florida and Max Planck Florida, we are hoping that other scientific candidates will come here too.”

**Dr. Harry Orf,  
Scripps Florida**



# PALM BEACH COUNTY

## [the numbers]

Palm Beach County is home to biotechnology, multiple research clinics, bioscience companies of all sizes, top-notch schools, research universities and a technology transfer program – all creating a synergy and a climate for innovation. That’s why Palm Beach County continues to receive national accolades for its business environment.

3

“Up and Coming”  
Tech City  
Ranking by  
Forbes.com

1

South Florida  
rank in  
self-employment  
by SunSentinel.com

30

number of  
private companies  
making Inc. Magazine’s  
“fastest growing” list

3

number of high  
schools making  
Newsweek’s  
Top 100 List

# [the innovation]

When Biotest Pharmaceuticals, Inc.  
continued its growth with monoclonal  
antibodies and plasma products,

and TransDermal Technologies, Inc.  
developed cutting edge drug  
delivery systems,

Palm Beach County, Florida  
reinforced its world class credentials  
in the life sciences.





“In its final stage, the Max Planck Florida Institute is expected to have 3 departments staffed by 135 researchers from all over the world. It will also offer a visiting scientists program and provide lab space for internationally renowned researchers to carry out their work.”

**Dr. Peter Gruss,  
Max Planck Society**

# [the trend]

When The Scripps Research Institute, the most acclaimed U.S. based research organization and the Max Planck Society, the most acclaimed worldwide research institute announced plans to build major research facilities in Palm Beach County, it drew worldwide attention.



*Home of  
Scripps,  
Florida and  
Max Planck  
Institute,  
Jupiter,  
Florida.*

**The infrastructure is here.  
The momentum is here.  
The time is right for Palm Beach County, Florida.  
Now.**



# [the collaboration]

Palm Beach County's strength in biotechnology, biomedical industries, and research and development can be attributed to our existing infrastructure, top-notch universities with robust bioscience programs, a highly educated and motivated workforce, and support from an entrepreneurial business regulatory climate. These assets create an attractive landscape for venture capital and angel networks.

The state, county and municipal governments support the development of the life science industry. Recently, the collaboration of Palm Beach County, the State of Florida, the Town of Jupiter, Florida Atlantic University and the business community helped successfully recruit Max Planck Society to Palm Beach County. All Florida companies enjoy a low corporate tax rate and individuals enjoy no personal income tax.

It's no wonder companies are looking at Palm Beach County as an ideal place to take their research discoveries from the laboratory to the marketplace.

***Innovation results from the combined efforts of for-profit companies, educational institutes and state government to engage in joint research proposals and projects.***

*Work at the Anspach Effort, Inc.,  
Palm Beach County, Florida.*



Ken Kirby, President,  
TransDermal Technologies  
North Palm Beach, Florida

## TransDermal Technologies

TransDermal Technologies has developed a patchless transdermal delivery system that rapidly delivers molecules through the skin. The TDS formulation process produces a dose-specific and drug-specific formula for rapid, safe and efficient transdermal drug delivery.



# [success stories]



### Disc Motion Technologies

is working to patent, develop and commercialize the next generation of motion preservation devices for treating degenerative conditions of the lumbar and cervical spine. Founded by spine surgeons and a leading spinal biomechanics engineer, Disc Motion has designed and developed the first total spinal motion segment preservation system called True Disc TSMS.



### BioTest Pharmaceuticals

develops and manufactures pharmaceutical and biotherapeutic products with a specialization in immunology. Biotest Pharmaceuticals will offer the hyperimmunoglobulin Nabi- HB(r), a key product used in the prevention of hepatitis B. Biotest Pharmaceuticals also is currently working to develop additional products including a polyvalent immunoglobulin (IVIG, Phase III) and Civacir(r)



### AssureImmune, Inc.

is a science based cell preservation leader providing its clients with private adult stem cell collection and preservation medical services worldwide. The company specializes in collecting, testing, and banking an individual's own healthy adult stem cells from the peripheral blood of adults and from the cord blood of healthy new born infants.



### BioTools Inc.,

is an international provider of instrumentation and services to pharmaceutical and biotechnology companies in several niche markets. BioTools concentrates on proteins and chirality by specializing in two types of biopharmaceuticals- chiral-organic and protein-based drugs.



### Implant Innovations, Inc.

A BIOMET Company, 3i offers one of implant dentistry's most comprehensive lines of implants and abutments, augmented by a growing line of regenerative products. 3i pioneered the development of biologically driven implants, winning worldwide acclaim.



### Biocatalyst International.

Headquartered in West Palm Beach and led by veteran entrepreneur Sheridan "Sherry" Snyder, BioCatalyst is an international group of scientific and business managers who partner with scientific teams to create market-driven, sustainable biotech companies. The company focuses on the transition from research to commercialization.



### The Anspach Effort, Inc.

was founded in 1978 by Dr. William Anspach, Jr. whose primary goal was to create a reliable and more efficient instrument for performing orthopedic surgery. More than 30 years later, Dr. Anspach's goal of developing a better way still exists. His initiative and desire has grown from a one-man effort into a worldwide operation.

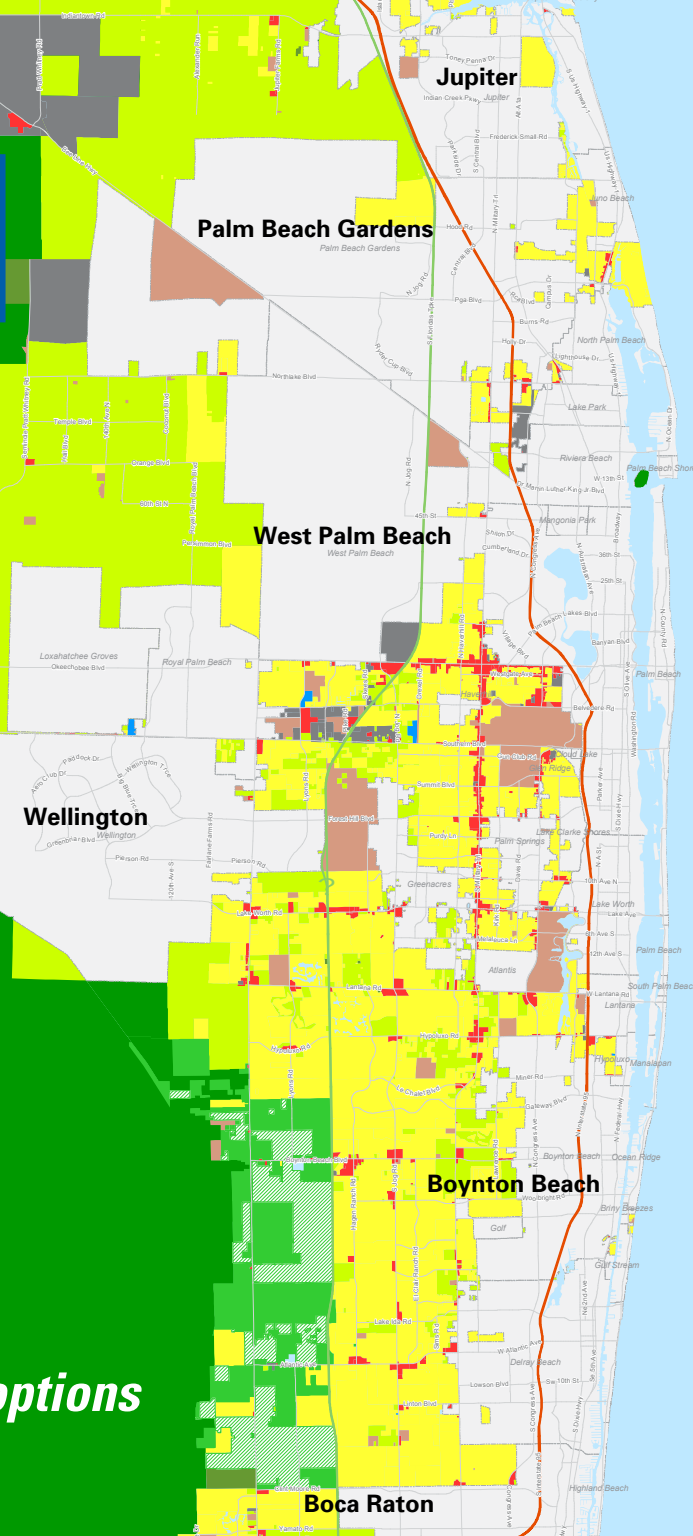


**Cytonics** was formed to commercialize unique proteomic discoveries related to musculoskeletal pain. The company is engaged in the development of diagnostic assays and treatments that may change the way physicians diagnose and treat spine and joint pain.



# [the location]

***Palm Beach County:  
Home to world renowned  
Research Institutes  
Universities  
Research Parks  
Incubators  
Wet Labs  
Flex Buildings  
Variety of Office and Warehouse options***



# [the partnerships]

**Enterprise Development Corporation of South Florida** is a non-profit organization that assists emerging science and technology companies and is South Florida's clearinghouse for entrepreneurs. EDC was founded in 1994 and has had an overall economic impact in excess of \$285 million. EDC manages the Technology Business Incubator, a not-for-profit, full service incubator located in the Florida Atlantic Research and Development Park adjacent to Florida Atlantic University in Boca Raton. The purpose of the TBI is to foster the start-up and growth of technology based businesses, associated with Florida Atlantic University, or Florida Atlantic Research Corporation (FARC) .

**Florida Atlantic University's Research and Development Park** offers significant advantages for businesses to establish their offices in an innovative environment. Partners have the ability to interact with the university community and take advantage of its facilities, resources and expertise. Companies are offered a variety of options for space including office and laboratory space and land for development.

**FAU's Office of Technology Transfer** develops and markets an innovative product pipeline of new technologies for licensing to start ups, spinouts and existing businesses. The OTT assists faculty and students in evaluating the commercial value of their discoveries and protecting those new ideas before they are published.

**Real Estate and Laboratory space is available for companies of all sizes.** Alexandria Real Estate Equities, Inc (NYSE:ARE) a worldwide leader in biotech development, runs a 46,000 square foot state-of-the-art managed laboratory facility in Jupiter within walking distance of Scripps Florida, Max Planck Florida Institute and FAU's campus. This facility provides lab space for biotech startups or established firms that want to expand or relocate in Palm Beach County.

# [the partnerships]

**The Florida Institute for the Commercialization of Public Research** is a “one-stop shop” for venture capitalists and companies to consider technologies available for commercialization from state universities.

The institute, which will be housed within the Florida Atlantic University Research and Development Park in Boca Raton, Palm Beach County will serve as a launching pad for commercializing academic research across all industry sectors, but will in particular seek to tap into Florida’s burgeoning life sciences research capabilities. The Enterprise Development Corporation of South Florida, a non-profit organization that assists emerging science and technology companies in the state and manages an incubator at the FAU R&D Park, will initially manage institute operations.

The new institute will be a collaboration between technology transfer offices at the 11 schools in the University of Florida system: Florida A&M University, Florida Atlantic University, Florida International University, Florida State University, the University of Central Florida, the University of Florida, the University of North Florida, the University of South Florida, the University of West Florida, Florida Gulf Coast University, and the New College of Florida.

The FICPR was created in 2007 with \$1 million in funding from the state of Florida as part of a \$31 million initiative called the Florida Opportunity Fund to increase the availability of seed and early-stage venture capital for emerging technology companies, particularly those derived from research conducted at the state’s universities and non-profit research institutions.





# [the centers of excellence]

## Florida Atlantic University



Florida Atlantic University is a rapidly growing comprehensive public university offering undergraduate, masters and doctoral degrees. FAU has acclaimed schools of business, nursing, engineering and bioscience. Research and scholarship play a vital role in fulfilling the mission of the university. Max Planck Florida Institute and Scripps Florida are both located on the FAU Jupiter Campus.

## Palm Beach Community College



Florida's first public community college is celebrating its 75th anniversary throughout 2008. The largest institution of higher education in Palm Beach County, PBCC serves more than 45,000 students annually through its associate degrees, professional certificates, career and customized training and lifelong learning. The College offers more than 100 programs of study at locations in Lake Worth, Boca Raton, Palm Beach Gardens and Belle Glade, and recently inaugurated a 90,000 square foot bioscience facility on its Palm Beach Gardens campus, in close proximity to Scripps Florida.



*The Harriet L. Wilkes Honors College on Florida Atlantic University's Jupiter Campus.*



# [the centers of excellence]

## **Nova Southeastern University**



Located on a beautiful 300-acre campus in Fort Lauderdale and with a campus in Palm Beach County, NSU is the largest independent institution of higher education in Florida and in the Southeast, and it is the 6th largest independent institution nationally. NSU is home to The Guy Harvey Research Institute. GHRI is one of only a handful of private organizations dedicated exclusively to expanding the scientific knowledge base needed for effective conservation of fish populations and maintenance of fish biodiversity conducts high quality, solution-oriented basic and applied scientific research needed for effective conservation, biodiversity maintenance, restoration, and understanding of the world's wild fishes. The GHRI is based in Fort Lauderdale, Florida, at the Oceanographic Center of Nova Southeastern University, minutes from coral reefs and popular fishing grounds. GHRI was established in 1999 as a collaboration between the renowned marine artist Dr. Guy Harvey and NSU's Oceanographic Center to assume a leadership role in providing the scientific information necessary to understand and save the world's fish resources and biodiversity from drastic, ongoing declines.

## **Palm Beach Atlantic University**




Palm Beach Atlantic University offers a high quality education to thousands of students in a variety of traditional and nontraditional programs. PBAU current has more than 20 areas of undergraduate studies and 5 graduate programs including a Doctor of Pharmacy degree. In addition to majors in biological and biomedical sciences, PBAU School of Nursing offers a Bachelor of Science degree and is a premier school of nursing in Florida. The 4 year curriculum aims to help counter a critical nursing shortage in the state.



*Members of the scientific, government and education communities celebrate the opening of the Palm Beach Community College Bioscience Technology Complex, January, 2008.*





*Serving as a hub for life sciences, international banking  
and finance, education, transportation, aerospace,  
telecommunications and international trade and investment,  
Palm Beach County is a world class, pro-business  
environment in a dynamic geographical setting at the  
gateway to the Americas and Europe.*

**TRAVEL TIME FROM PALM BEACH COUNTY TO FLORIDA RESEARCH UNIVERSITIES:**

Florida, Tampa, 35 minutes flight time, 203 miles • University of Central Florida, Orlando, 31 minutes flight time, 70 miles • University of Florida, Gainesville, 50 minutes flight time, 272 miles •

University of Central Florida, Orlando, 31 minutes flight time, 168 miles • University of South Florida, Tampa, 35 minutes flight time, 203 miles • University of Miami, Coral Gables, 1 hour 30 minutes drive • Florida State University, Tallahassee, 1 hour 10 minutes flight time, 418 miles

# [the state]

***Florida has research parks and institutes helping to fuel the state's innovation economy as well as university centered technology incubators that provide business development research space and other service to early stage companies.***

***Noteworthy facilities include:***

- Sid Martin Biotechnology Development Incubator, University of Florida, *Gainesville*
- National High Field Magnet Laboratory, Florida State University, *Tallahassee*
- Johnnie B. Byrd, Sr. Alzheimer's Center and Research Institute, University of South Florida, *Tampa*
- H. Lee Moffitt Cancer Center & Research Institute, *Tampa*
- Cancer and Genetics Research Building and Biomedical Science Building, University of Florida, *Gainesville*
- Max Planck Florida Institute, *Jupiter*
- Scripps Florida, *Jupiter*
- Institute for the Commercialization of Public Research, *Boca Raton*
- Miami Institute for Human Genomics, University of Miami, *Coral Gables*
- Torrey Pines Institute for Molecular Studies, *Port St. Lucie*
- The Burnham Institute, *Orlando*

# [the climate of support]

***Of all the states building a biotech industry, Florida has one of the most supportive atmospheres. The future is bright because of the public-private economic partnerships available in Palm Beach County.***

**Enterprise Florida (EFI)** is the public-private partnership responsible for leading Florida's statewide economic development efforts. EFI focuses on high-value sectors such as life sciences and works with a statewide network of regional and local economic development organizations to improve the business climate and ensure global competitiveness. The Business Development Board of Palm Beach County, Inc is EFI's primary partner in Palm Beach County.

**BioFlorida** represents more than 1,000 biotechnology companies, academic institutions, state biotechnology centers and related organizations providing industry specific networking education and legislative initiatives.

**Workforce Alliance, Inc.** is a private non-profit organization charged with crafting and overseeing a workforce development strategy responsive to the needs and concerns of employers and job seekers. Cities, chambers of commerce and the Palm Beach County School District play a critical role in the partnership.

**The Business Development Board of Palm Beach County, Inc (BDB)** is the county's economic development public-private partner. The BDB forms strong relationships with companies that want to relocate, expand and flourish in Palm Beach County. The BDB can help access information and provide a network of resources for companies of all sizes. The BDB is one of two accredited economic development organizations in Florida and has been shaping the diversity and vibrancy of the county's economy since 1982.

**Funding, Venture Capital and Angel Investors** are available in Palm Beach County and South Florida. Groups such as **Crossbow Ventures, New World Angels** and **Florida Venture Forum** focus on a variety of industries including bioscience, technology and healthcare. In addition the area has a growing network of angel investors providing equity capital to early and mid-stage entrepreneurial companies. Palm Beach County is home to more than 630 private foundations with assets approaching \$4Billion. More than 2 dozen have at least \$25 million in assets.



A nighttime photograph of a vibrant outdoor dining area in West Palm Beach. Several tall palm trees are illuminated with warm white lights. In the background, a large, ornate building with a clock tower is lit up. People are seated at outdoor tables with umbrellas, enjoying the evening.

# [unmatched quality of life]

Palm Beach County's quality of life has enticed many global businesses to relocate offices or open branches in the area. Our 38 municipalities offer the best in attractions, resorts, festivals, ecological areas, world class shopping, cultural venues and sporting activities. For residents, Palm Beach County's natural assets and year round amenities contribute to a lifestyle that balances work, recreation and relaxation in an exquisite tropical setting. With a rich cultural community including dozens of museums, hundreds of art and antique galleries, music and dance, more than 17 theaters, Palm Beach County appeals to everyone.

*Take a look around Palm Beach County and you'll understand why so many business leaders choose to call this dynamic region home. Whether you come here for the gorgeous weather or the scenery, Palm Beach County's quality of life features world-class amenities.*

From the rolling dunes of Jupiter and Tequesta in the north to the glorious architecture of Boca Raton in the south, Palm Beach County's tropical heart beats with energy and excitement. No wonder its one of the country's most rapidly growing areas. Its 2,000 square miles are packed with an endless variety of things to see and experience. It is without a doubt that Palm Beach County is the best place under the sun for business and quality of life.

*The vibrant and energetic nightlife at West Palm Beach's CityPlace.*

“The BDB is one of the premier models for an economic development board in the state of Florida – if not throughout the country. It’s well organized. The business community completely comes together in a united front which is the best image to give a prospect “

**Robert J. Rohrlack, Jr.,  
Senior Vice President  
Business Retention  
and Recruitment for  
Enterprise Florida**

# [the services]

***“The corporate location process is increasingly a study in complexity and speed. The Business Development Board of Palm Beach County has dedicated on-call project professionals in place to assist you through the process.”***

*– Kelly Smallridge, President & CEO*

The Business Development Board provides many individualized services, free of charge, to prospects looking at Palm Beach County as the place to do business and to companies that are already here and want to expand their operations. Our services include:

- Market research and demographic information
- Business costs information
- Introduction to vendors and suppliers
- Introduction to government leaders and business networks
- Site selection analysis
- Economic impact modeling
- Access to labor training
- Guidance in applying for financial and incentive programs
- Permitting assistance



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# [the mission]

The Business Development Board of Palm Beach County stimulates economic energy, promotes business diversity and enriches the vitality of our area through the relocation, retention and expansion of companies. As Palm Beach County continues to emerge as a place where businesses have a competitive advantage thanks to collaboration, state-of-the-art infrastructure and job-generating investments, the Business Development Board is working to help fuel this new innovative economy. The BDB works closely with the Palm Beach County Board of County Commissioners, its staff, Enterprise Florida, various business organizations, educators and workforce agencies in all its efforts.

**The Business Development Board  
of Palm Beach County.  
Your Corporate Ambassador.**





YOU ARE CORDIALLY INVITED  
TO JOIN THE DYNAMIC,  
ENERGETIC BUSINESSES IN

*Palm Beach County, Florida*

HOME TO WORLD-CLASS BIOSCIENCE, AEROSPACE,  
ENGINEERING, IT AND INTERNATIONAL FINANCIAL COMPANIES.

LET US SHOW YOU WHY

INNOVATION. WORKS. HERE.

R S V P

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YOUR BUSINESS AMBASSADOR  
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**Business  
Development  
Board**  
PALM BEACH COUNTY'S BUSINESS RESOURCE

