

Lesser, Lesser, Landy & Smith, PLLC partners with WPBF-25 and Estrella TV



Felicia Rodriguez, WPBF 25 News and Gary Lesser of Lesser, Lesser, Landy & Smith, PLLC.

WEST PALM BEACH — With so many local residents still having a difficult time making ends meet due to the high employment rate and a tumultuous economy, the law offices of Lesser, Lesser, Landy & Smith, PLLC (LLL&S) is partnering with WPBF-25 and Estrella TV on the stations' third annual "Holiday Food Drive With 25" that launches Monday, Nov. 29 to make a difference in many of their lives. In addition to helping to raise awareness of the community need and food drive initiative among clients, colleagues in the legal community, and the community-at-large, the Firm has designated its three offices in Palm Beach and Martin counties as food drop-off locations through Sunday, December 19th.

According to station management, ideal food donations are non-perishables, including canned goods (such as soups, beans, vegetables, etc.), and unopened boxes of pasta, cereal, beans, cake mix, mashed potatoes, etc.

"The annual Holiday Food Drive is an extremely important event for WPBF-TV and we are proud to partner this year with Lesser, Lesser, Landy & Smith. The Firm has a lengthy history of active outreach within our community and their support in heightening awareness for this vital need is just another example of their commitment to helping the less fortunate," said Caroline Taplett, President/General Manager, WPBF 25.

Those who would like to donate can bring items beginning the Monday following Thanksgiving on November 29th to the following LLL&S offices between the hours of 9 a.m. and 5 p.m.:

- West Palm Beach: 101 Northpoint Parkway, (561) 655-2028
- Stuart: 615 SW St. Lucie Crescent, Suite 107, (772) 283-6839
- Boca Raton: 4730 NW Boca Raton Boulevard, Suite 100, (561) 367-7799

To promote awareness of the food collection initiative, WPBF-25 and Estrella TV will be running on-air spots in English and Spanish featuring LLL&S Managing Partner Gary Lesser and online information on wpbf.com telling viewers and visitors how and where to donate.

"We are pleased to partner with WPBF-25 and Estrella TV on this critical community initiative that will mean so much to so many this holiday season," said Gary Lesser, managing partner of Lesser, Lesser, Landy & Smith, PLLC. "Difficult times endured by some call for strong community support from those who are fortunate enough to give. All of us at Lesser, Lesser, Landy & Smith are proud to take a lead role in this year's Food Drive With 25 effort that will positively impact the diverse communities our Firm serves."

Lesser, Lesser, Landy & Smith, PLLC (LLL&S), the third oldest law firm in Palm Beach County, was established in 1927 by Joseph H. Lesser in West Palm Beach, and has been serving clients throughout Florida for more than 80 years focusing on serious personal injury and wrongful death cases with a growing presence in the Treasure Coast. Enjoying a reputation in the community for superior legal skills, hard work, client service, and high ethical standards, the Firm is led by partners who are "AV" rated by Martindale Hubbell, the highest rating in ethics and legal ability. The Firm has obtained significant settlements and verdicts over the years and is well known to insurance companies and insurance defense lawyers as skillful advocates. Active in the community, LLL&S has donated significant time and financial support to numerous charities.

For more information on the Food Drive With 25 or Lesser, Lesser, Landy & Smith, please call 561- 655-2028 or visit <http://www.lesserlawfirm.com>.