

E N T E R P R I S E F L O R I D A

INFORMATION TECHNOLOGY



FLORIDA | THE FUTURE IS HERE.

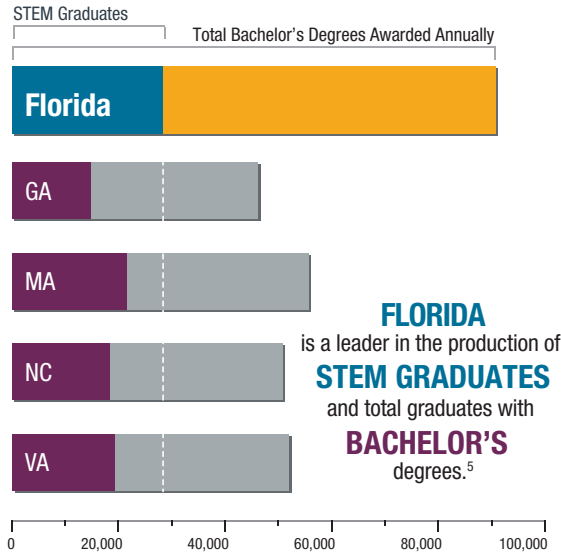
WHY FLORIDA?

27,000+ HIGH TECH COMPANIES CALL FLORIDA HOME.

THAT'S BIG DATA.

Florida has remained at the forefront of IT innovation since the birth of the IBM PC in Boca Raton. Today, Florida boasts the nation's third largest tech industry. The state's IT strengths are wide ranging - from software to photonics to modeling, and training. **Few states can match the depth and breadth of industry expertise available in Florida.**

BUSINESS CLIMATE

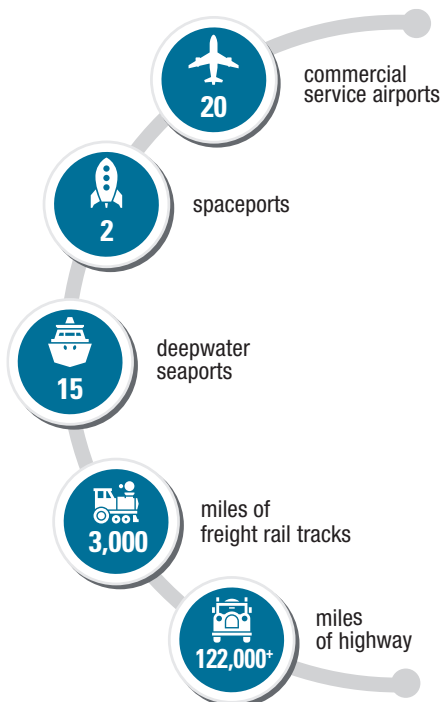


Nothing is more important to a company's success than its workforce. More than 237,000 Floridians work in the state's tech industry, and our universities are among the nation's top producers of STEM graduates. **So while we're helping you succeed with today's talent, we're also preparing tomorrow's.**



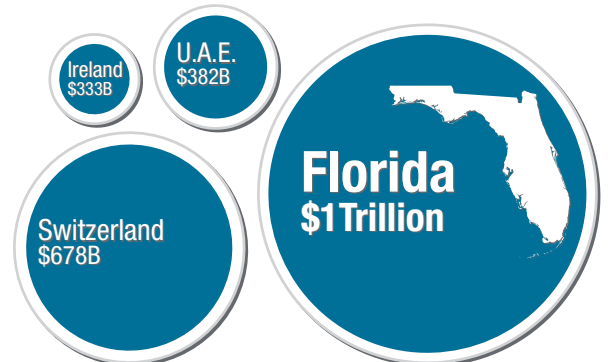
¹ CompTIA CyberStates, ² NSF

MARKET & ACCESS



Success today requires global access. Florida offers one of the most extensive transportation systems in the world, so you can reach your customers and suppliers anywhere, fast. Whether you're serving Florida's large market, the U.S., Latin America, or the globe, **no other state can expand your reach like Florida.**

17th LARGEST GLOBAL ECONOMY, IF FLORIDA WERE A COUNTRY^{3,4}

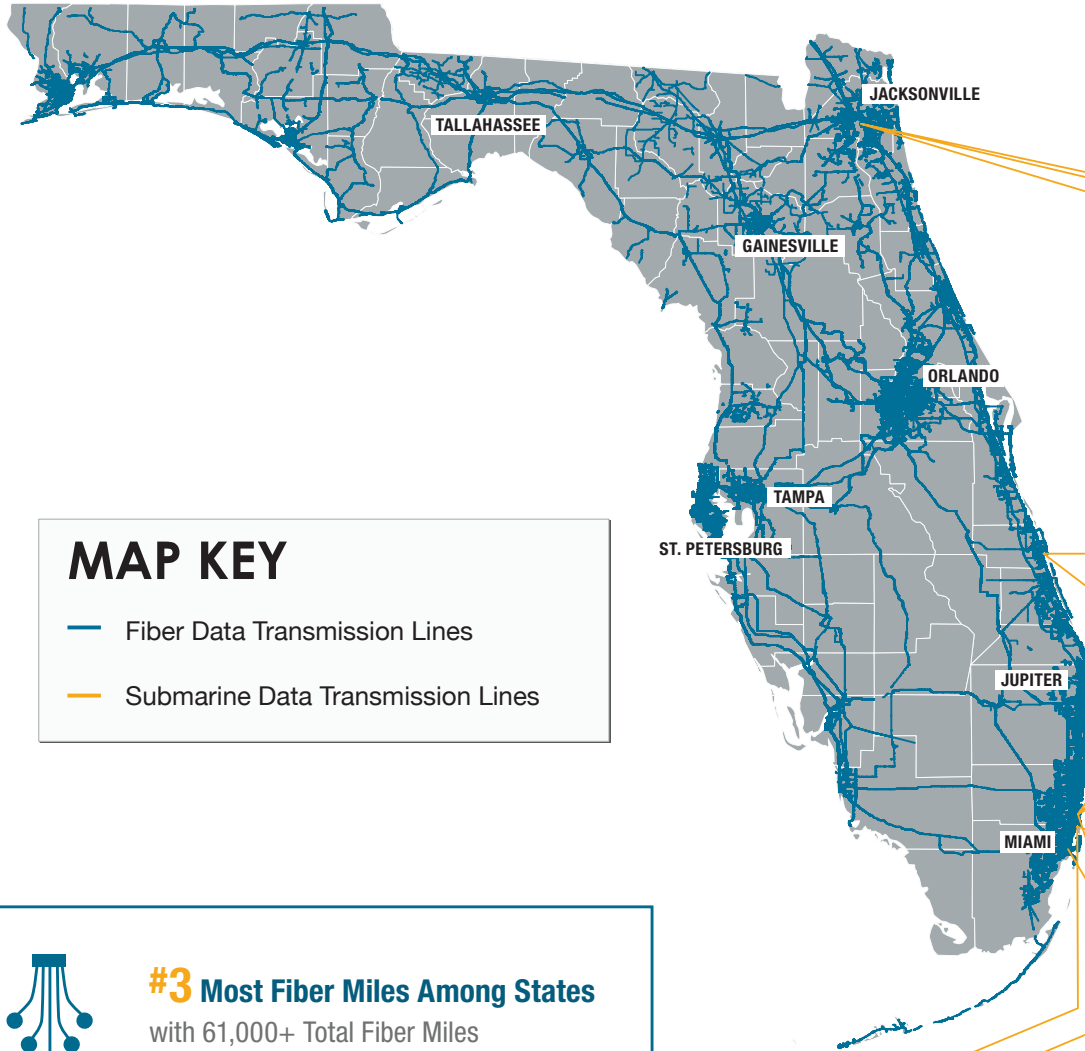


³ Bureau of Economic Analysis, ⁴ World Bank

FLORIDA'S CONNECTIVITY

FLORIDA IS A PRIME STRATEGIC DESTINATION FOR TECHNOLOGY COMPANIES DUE TO ITS LOCATION AND STRONG CABLE CONNECTIONS.

DOING BUSINESS ANYWHERE ESLE WOULD BE LIKE USING DIAL-UP.



#3 Most Fiber Miles Among States

with 61,000+ Total Fiber Miles



#3 Most Fiber Lit Buildings

with Over 47,000 Total Fiber Lit Structures



#1 Most Submarine Fiber Landings

in the Continental U.S. (18)

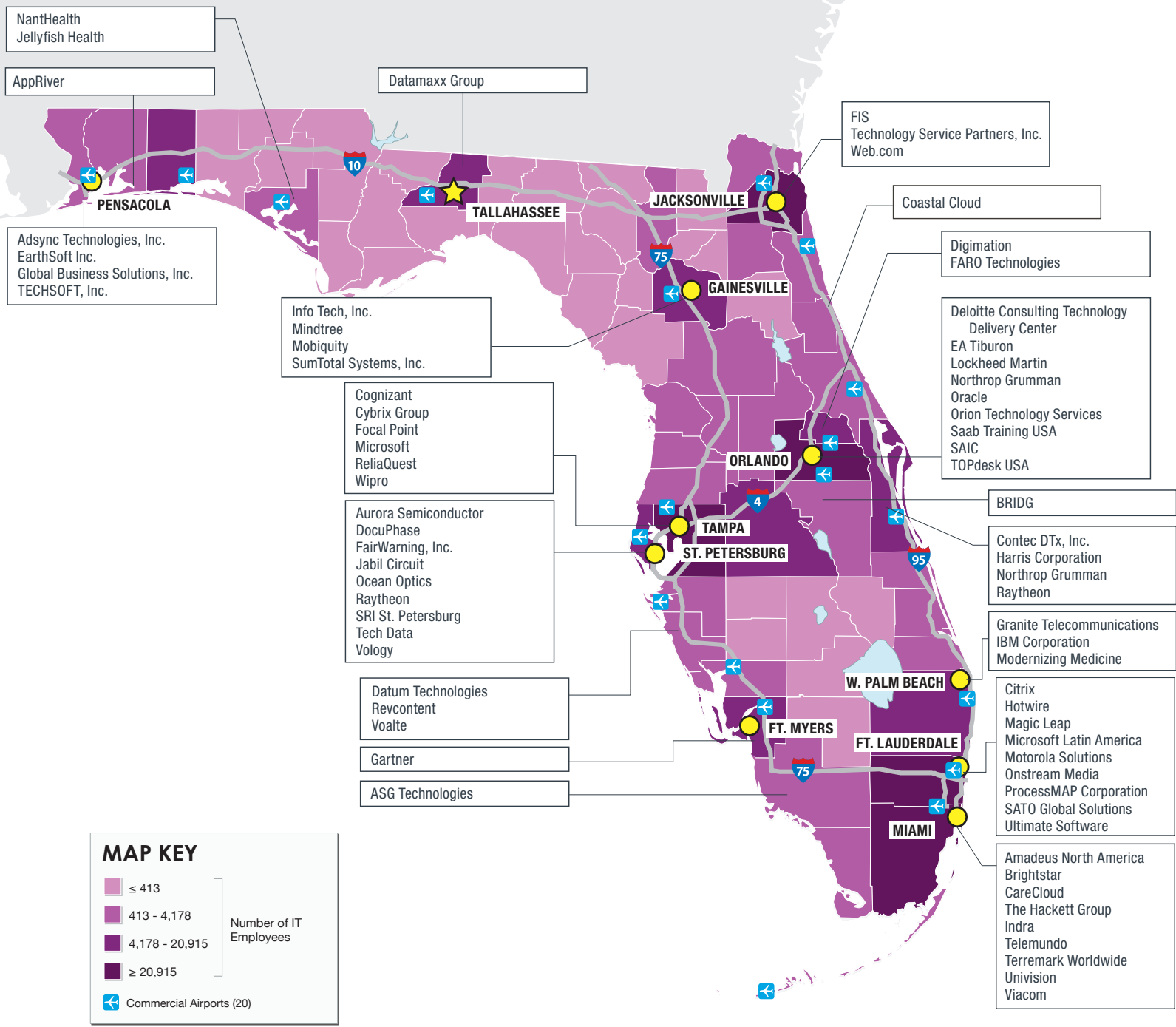


275 Data Center Locations

4th Highest Among States

FLORIDA'S INFORMATION TECHNOLOGY CLUSTER

(select companies highlighted)



27,000+ Information Technology Establishments (QCEW)

237,000+ Information Technology Professionals (QCEW)

#4 High Tech Employment in the United States (COMP/TIA)

#3 State for High-Tech Employment Growth (COMP/TIA)

A-Z Florida IT: Augmented Reality to ZigBee Developed Here

\$8+B Annual R&D Spending (NSF)

WHY FLORIDA?

COMPANY TESTIMONIALS

“We are dedicated to providing the best products from the best staff in the software industry. And that was part of the draw to expand in Pinellas — the talent pool here. We’re able to hire developers and programmers locally with the advanced skills we need in order to continue the company’s growth.”

Steve Allen | CEO and Founder | DocuPhase (formerly iDatix)

“When we decided to expand our company, we had many options — but, we liked what Florida had to offer. Florida is a business friendly state with a superior workforce and quality of life that cannot be matched. We are excited to expand and grow in the Sunshine State.”

Sara and Tim Hale | President and Vice President | Coastal Cloud, LLC

“After an extensive six-month search, we chose Orlando for our next office location because of the city’s growing tech community, its business-friendly environment and the quality of the workforce. As a Silicon Valley company, it was important for us to find a location that had a similar caliber of tech talent. We’re committed to growing our presence in Orlando over the next several years.”

Ahmed Khaishgi | President & CEO | SquareTrade

“Univision Network serves the growing Hispanic community with content and events that aim to inform, entertain and empower them. We are proud of our ongoing investment and contribution to job creation in both Miami-Dade County and the State of Florida. We look forward to continue collaborating with elected officials such as Governor Scott to empower the South Florida communities.”

Bert Gomez | SVP of Government Relations | Univision Network

ARE YOU READY?

ENTERPRISE FLORIDA IS HERE TO HELP

For expansion and location assistance:

Kelly Lennon-Smith

+1 (407) 965-5647

klennonsmith@enterprise florida.com

For exporting assistance:



Andrea Moore

Manager, Trade Development

+1 (850) 469-8989

amoore@enterprise florida.com

HEADQUARTERS

800 North Magnolia Avenue
Suite 1100
Orlando, Florida 32803
(407) 956-5600

TALLAHASSEE

101 North Monroe Street
Suite 1000
Tallahassee, Florida 32301
(850) 298-6620

INTERNATIONAL TRADE & DEVELOPMENT

201 Alhambra Circle
Suite 610
Coral Gables, Florida 33134
(305) 808-3660

