

## FAMILY BUSINESS WORKSHOP:

# INNOVATION THROUGH COMMUNICATION

Grow your business through networking and workshops from experts on:

- Leveraging the Untapped Strengths of the Family Business by Roland Kidwell, Ph.D, Director of FAU Adams Center for Entrepreneurship
- Assessments for Team Building by Debbie Lanford, Consultant for SBDC at FAU
- Tools for Marketing Your Family Business by Ron Krudo, Managing Partner for Equiturn Business Solutions

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**TUESDAY, OCTOBER 22ND FROM  
8:30AM-11AM**

**Location:**

Florida Atlantic University, College of Business,  
Office Depot BLDG Room 101

**Registration:**

Visit - [faufamilybusinessworkshop.eventbrite.com](http://faufamilybusinessworkshop.eventbrite.com)

Tickets are \$25 per business for two guests.

Make sure to reserve your parking in advance (not included in ticket).

