

Braman Motorcars
Press Information



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Contact: Daniel Bayard

Braman Motorcars West Palm Beach & Jupiter
561-242-3401 / dbayard@bramanmc.com

FOR IMMEDIATE RELEASE

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STATE EDUCATION DEPARTMENT AWARDS BRAMAN MOTORCARS FOR CONTRIBUTIONS TO EDUCATION

State Education Commissioner Richard Corcoran honored Braman Motorcars today for its support of the School District of Palm Beach County. In an awards ceremony at the Wyndham Grand Resort in Orlando, the 2019 Commissioners Business Recognition Award was achieved as a result of Braman's Teacher and School Related Employees of the Year Awards Ceremonies for the past 3 years.

"This event is our way of recognizing business leaders who honor the role they play in ensuring our school children will carry the torch of freedom and excellence for future generations" stated Commissioner Corcoran. "Our students and their future employers will benefit greatly from your generosity" he continued.

Daniel Bayard, Braman Motorcars Marketing Manager accepted the award on behalf of General Manager Stephen Grossman. "The development of our youth is paramount to the long term success and development of our community," said stated Grossman. "We plan to support the School District's five-year strategic plan and lead by example so that other county businesses see the potential to invest in our collective futures through our public school system."

This year, Braman Motorcars awarded Annette Blanco, 2019 School-Related Employee of the Year and Daniella Boyd, 2019 Teacher of the Year with 2-year fully paid leases for brand-new BMW X1's from Braman BMW

This is the third year that educators have been gifted BMW's by Braman which has enabled the program to increase the participation rate amongst teachers and school-related employees nominated by their peers.

"As in the business community, providing incentives for higher performance has the tendency to lift all within the organization to new heights of performance; in this case – better educating our youth. Teacher and employees vying for the recognition has nearly tripled from the first year we decided to do be involved in this outstanding program." Grossman concluded.

About Braman Motorcars

For over 30 years, Braman Motorcars has been providing South Florida with a world-class luxury automotive experience second to none. With locations in West Palm Beach and Jupiter, Braman is an authorized dealer for Bentley, BMW, MINI, Porsche and Rolls-Royce automobiles and is ranked #3 in national success from over 17,500 dealers for the past 5-years (Source: Wards Magazine Top 500 List).

Award winning customer service has earned Braman Motorcars numerous awards including BMW Center of Excellence consecutively over the past 2-years, Rolls-Royce Global Dealer of the Year, North American Dealer of the Year and Porsche Manufaktur Partner status to name a few.

Braman Motorcars prides itself on giving back to the community through programs such as gifting two BMW leases a year to the School District of Palm Beach County for teacher awards, partnerships with the Red Cross, American Cancer Society, Breast Cancer Research Foundation, Junior Diabetes Research Foundation, the Jewish Federation, the Malayan Tiger breeding center at the Palm Beach Zoo and Furry Friends, just to name a few.

Braman Motorcars enjoys one of the highest customer retention rates in the country, delivered by four hundred plus dedicated staff with an enormous focus on elevated service and after-sale amenities through Club Braman, an exclusive value driven owners club for Braman's clients found nowhere else.

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2801 Okeechobee Boulevard, West Palm Beach, FL.

1555 West Indiantown Road, Jupiter, FL 33458