## **UPLIN Health/BDB – Press Release**

August 30, 2023 – PALM BEACH, FL – Palm Beach-based UPLIN Health, LLC — the MD-only, House Call-only, 24/7 Concierge Medical Platform for Businesses — is proud to announce its newest corporate member: Delray Beach-based Life Saver Pool Fence, Inc., the world's largest and only pool safety fence company recognized by the US Consumer Product Safety Commission's Pool Safety Campaign as a Safety Leader.

As an UPLIN corporate member, Life Saver has an assigned Care Manager; Primary Care MD team; and Urgent Care MD team oncall 24/7. In addition to receiving annual comprehensive physical examinations, Life Saver employees can literally book an MD visit to their offices, warehouses, or homes in a few minutes with an experienced MD at their doors in an hour or so, day or night. Eric Lupton, Life Saver's CEO, explains: "Having UPLIN's dedicated MD team immediately accessible to our employees in and outside of the workplace—for both well and sick visits makes our corporate environment healthier and our benefits perks unmatched. We are taking care of our employees at a level we did not know existed before UPLIN Health knocked on our doors (literally). UPLIN has delivered MDs, blood draws, X-rays, EKGs, electrocardiograms, even Specialists.... It's incredible. This is the best business decision we could have made with employee satisfaction in mind."

John Ricci, UPLIN Health's CEO and Co-Founder, noted: "Our corporate healthcare membership puts businesses in the unique position to offer exemplary care to their employees with unparalleled communication, care, and convenience while at the

same time adding retention and recruitment improvements and a productivity multiplier to their core financial modeling. I have always believed that every company has its own culture and personality ... and the better path for better business is to build supporting services in a bespoke way to fit that better nature. The Life Saver Pool Fence collaboration is a care model that makes everyone better."

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About UPLIN Health: UPLIN Health is a Palm Beach County-headquartered leader and innovator in concierge medical services providing accessibility solutions that connect patients (corporations and individuals) to concierge Medical Doctors and other medical service providers including Primary Care, Specialist Care, and Ancillary Services. The company offers an unparalleled culture of care, convenience, and communication where live professionals answer the phone; booking an MD "house call" visit takes just a few minutes; and a top-class MD arrives to your door in about one (1) hour (or on your schedule) for concierge primary, preventive, or time-sensitive care on a 24/7/365 basis. For more information, visit www.uplin.com.

## FOR IMMEDIATE RELEASE:

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